

COMMERCIAL STRATEGIES & PARTNERSHIPS TO DEVELOP CLEAN HYDROGEN



HYDROGEN AMERICAS 2024

SUMMIT & EXHIBITION



JUNE 2024
WASHINGTON D.C., USA

SPONSORSHIP PACKAGES



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COMMERCIAL STRATEGIES & PARTNERSHIPS TO DEVELOP CLEAN HYDROGEN

HOST PACKAGE

Conference Influence

- A Keynote on Day 1 or Day 2
- Moderating opportunity

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Host Sponsor'.
- Company profile and advert on the Summit App
- Stand within Exhibition

Delegates

- 7 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as 'Host Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: \$75,000

DIAMOND PACKAGE

Conference Influence

- A solo speaking opportunity on Day 1 or 2

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Diamond Sponsor'.
- Company profile and advert on the Summit App
- Stand within Exhibition area

Delegates

- 5 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as 'Diamond Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: \$60,000

COMMERCIAL STRATEGIES & PARTNERSHIPS TO DEVELOP CLEAN HYDROGEN

GOLD SPONSOR WELCOME DRINKS HOST

Conference Influence

- A speaking opportunity within the conference
- Official Sponsors of the Welcome Drinks

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Gold Sponsor and Welcome Drinks Host'.
- Company profile and advert on the Summit App
- Stand within Exhibition area

Delegates

- 4 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as 'Gold Sponsor and Welcome Drinks Host'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: \$55,000

COMMERCIAL STRATEGIES & PARTNERSHIPS TO DEVELOP CLEAN HYDROGEN

**GOLD SPONSOR
LUNCH HOST—DAY 1 or 2**

Conference Influence

- A speaking opportunity within the conference
- Official Sponsors of Lunch Day 1 or Day 2

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Gold Sponsor and Lunch Host'.
- Company profile and advert on the Summit App
- Stand within Exhibition area

Delegates

- 4 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as 'Gold Sponsor and Lunch Host'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: \$50,000



**HYDROGEN
AMERICAS
2024**
SUMMIT & EXHIBITION

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Sustainable Energy Council

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GOLD SPONSOR

LANYARD SPONSOR FOR THE CONFERENCE

Conference Influence

- A speaking opportunity within the conference

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Gold Sponsor and Lanyard Sponsor'.
- Your branding exclusively on the lanyards for delegates at the Conference
- Company profile and advert on the Summit App
- Stand within Exhibition area

Delegates

- 4 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as 'Gold Sponsor and Lanyard Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: \$50,000

COMMERCIAL STRATEGIES & PARTNERSHIPS TO DEVELOP CLEAN HYDROGEN

**GOLD SPONSOR
EVENT APP SPONSOR**

Conference Influence

- A speaking opportunity within the conference

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Gold Sponsor and Summit App Sponsor'.
- Your branding exclusively on the landing page of the Summit App
- Exclusivity as a titled session partner sponsor in a session of your choice
- Company profile and advert on the Summit App
- Stand within Exhibition area

Delegates

- 4 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as 'Gold Sponsor and Summit App Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: \$45,000

COMMERCIAL STRATEGIES & PARTNERSHIPS TO DEVELOP CLEAN HYDROGEN

SILVER SPONSOR—ADDITIONAL ITEMS

Conference Influence

- A speaking opportunity within the conference

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Silver Sponsor'.
- Company profile and advert on the Summit App
- Stand within Exhibition area
- Choose from items to sponsor:
 - WIFI
 - Water Bottle
 - Reserved Seating
 - Phone charger

Delegates

- 3 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as 'Silver Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: \$28,000 (not including costs)

BRONZE SPONSOR

Conference Influence

- A speaking opportunity within the conference

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Bronze Sponsor'.
- Company profile and advert on the Summit App

Delegates

- 2 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as 'Bronze Sponsor'.
- Reciprocal Website link to your home page from event website
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: \$17,500

ASSOCIATE SPONSOR

Conference Influence

- A speaking opportunity within the H2 Tech Series in the exhibition

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Associate Sponsor'.
- Company profile and advert on the Summit App

Delegates

- 2 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as 'Associate Sponsor'.
- Reciprocal Website link to your home page from event website
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: \$13,500